

# PREVENT PARASITES TO PROTECT PETS AND PEOPLE



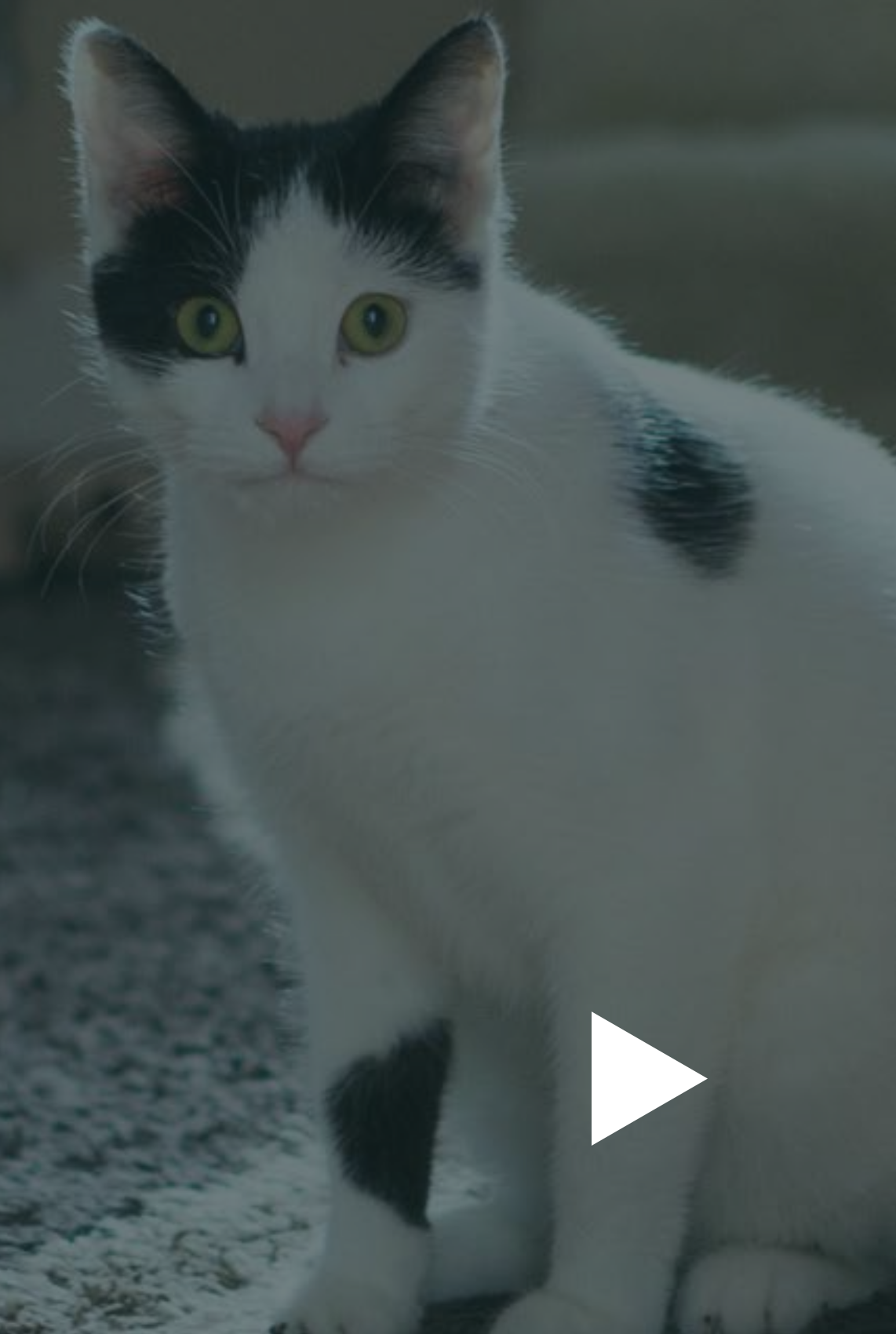
**World Parasite  
Awareness Day**

March 20th



# **PARASITES ARE A COMMON BUT OFTEN INVISIBLE RISK**

- Fleas, ticks, worms, and more affect pets worldwide
- They can cause discomfort, illness, or even death in serious cases
- Some parasites can spread from unprotected pets to people



A woman with long, wavy blonde hair is shown in profile, looking towards the left. She is holding a black cat close to her face. The background is a soft-focus indoor setting. The text is overlaid on the image in a white, sans-serif font.

# THE BEST PROTECTION IS PREVENTION

- Preventing parasites avoids suffering
- Limits spread to other animals or even people
- Supports longer, healthier lives for pets



A person wearing a green and white plaid shirt and dark shorts stands on a grassy field. A German Shepherd dog is sniffing the ground in the foreground. The background shows a line of trees under a clear sky.

# **SOME PET PARASITES CAN ALSO AFFECT PEOPLE**

**This means preventing  
parasites helps protect:**

- ✓ Our Pets**
- ✓ Ourselves**
- ✓ Our families**



A man with glasses and a blue zip-up sweater is smiling and holding a black and white dog. The dog is looking directly at the camera and has a collar with a tag. The background is slightly blurred, showing a shelf with plants.

# THE PREVENTION PLEDGE

We believe that parasite prevention is a cornerstone of responsible pet care for protecting animals, people, and communities.





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Awareness Day**

**JOIN OUR  
PREVENTION  
PLEDGE**

**Stand with veterinary  
and animal health  
leaders worldwide.**

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**[parasiteawarenessday.com](http://parasiteawarenessday.com)**